

TRADEMARK SERVICES IN MEXICO

Protect Your Trademark in One of Latin America's Largest Markets

Professional trademark services in Mexico for international law firms, Trademark owners, manufacturers, startups and growing businesses.

From filing to registration, we provide practical legal support before the Mexican Institute of Industrial Property (IMPI).

WHY MEXICO?

Mexico is one of the most important consumer markets in Latin America and a strategic gateway for companies expanding into North America and the region.

Protecting your Trademark early helps prevent:

- Trademark squatting
- Unauthorized registrations
- Counterfeiting
- Costly disputes
- Delays in market expansion

Whether you are launching a new product, entering the Mexican market, or managing an international trademark portfolio, securing trademark protection should be a priority.

WHY WORK WITH US?

We combine affordable pricing with the experience of a real Mexican IP law firm.

Our clients benefit from:

- ✓ Experienced trademark attorneys
- ✓ International client support
- ✓ English and Spanish communication



- ✓ Fast turnaround times
- ✓ Transparent service structure
- ✓ Portfolio management solutions
- ✓ Long-term trademark protection strategies
- ✓ Representation before IMPI

OUR TRADEMARK PLANS

We offer different service levels depending on the complexity of your project and the level of support required. Please do not hesitate to contact us by email to request what plan you are mostly interested in. Costs are according to the service level requested.

ENTRY

Designed for straightforward trademark filings where the applicant already has a specification prepared in Spanish. It is also designed for highly skilled users who know well the IP worldwide trademark system and how it works.

Best suited for:

- High-volume filings
- Foreign associates
- Budget-conscious projects
- Simple applications

STANDARD

Designed for international applicants who require translation support but translation is made literally and not exhaustive or according to the local Nice Classification.

Best suited for:

- International law firms
- Foreign businesses

- Routine trademark filings
- Standard applications

PROFESSIONAL

It includes additional legal review before filing. It is designed for users who require most legal support to file their applications but can handle certain steps to avoid covering full costs. To qualify for this plan, we require the translation of the list of goods/services according to the Nice Classification codes internationally approved.

Best suited for:

- Important brands
- New product launches
- Companies entering the Mexican market
- Applications requiring greater legal certainty

ADVANCED

This is our most comprehensive filing package. It includes full legal review before filing. It is designed for users who require all legal support/advice to file their applications.

Best suited for:

- Strategic brands
- International trademark portfolios
- High-value trademarks
- Businesses seeking ongoing legal support

WHAT IS INCLUDED?

Depending on the selected service plan, the following services may be included:

- Trademark filing
- Translation of specifications
- Legal review

- Similarity review
- Senior attorney review
- Office Action reporting
- Application monitoring
- Registration follow-up
- Docketing and certificate processing

ADDITIONAL SERVICES

Our firm also provides:

Trademark Searches

Preliminary assessment of potential conflicts before filing.

Office Actions

Analysis and response to objections raised by IMPI.

Oppositions

Filing and defense of trademark oppositions.

Renewals

Maintenance of trademark registrations after registration.

Statement of Use

Mandatory filings required under Mexican trademark law.

Recordals

Assignments, mergers, name changes and ownership updates.



Portfolio Management

Management of national and international trademark portfolios.

THE TRADEMARK REGISTRATION PROCESS

1. Trademark Review
2. Filing Before IMPI
3. Formal Examination
4. Publication
5. Opposition Period
6. Substantive Examination
7. Registration
8. Declaration of Use
9. Renewal

Our team assists clients throughout every stage of the process.

INTERNATIONAL CLIENTS

We regularly work with:

- Foreign law firms
- Chinese IP firms
- Manufacturers
- Technology companies
- Automotive companies
- Consumer products companies
- Startups
- E-commerce businesses
- Amazon sellers

Our experience with international clients allows us to provide practical and efficient solutions adapted to different business models.

TRANSPARENT PRICING

We believe clients should know exactly what services are included in each plan.

Our service structure clearly separates:

- Filing services
- Legal review
- Searches
- Office Actions
- Oppositions
- Recordals
- Renewals

This allows clients to choose the level of support that best suits their needs.

LET'S PROTECT YOUR TRADEMARK'S PORTFOLIOS IN MEXICO

Whether you are filing a single trademark application or managing a large international portfolio, our team is ready to assist and provide you with the costs listing.

CONTACT US today to discuss your trademark protection needs in **Mexico.**

Trademarks-Mexico

Email: info@Trademarks-MX.com

Website www.Trademarks-MX.com

Telephone + WhatsApp: +52 55 77 16 47 25

WeChat: TrademarksMX

Protect Your Trademark. Protect Your Business